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# Web Information Systems Engineering – WISE 2010 Workshops

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Revised Selected Papers

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# WISE 2010 Workshop Chairs' Message

The conference series on Web Information Systems Engineering (WISE) provides a leading international forum for researchers, professionals, and industrial practitioners to share their knowledge in the rapidly growing area of Web technologies, methodologies, and applications. Previous WISE conferences were held in Hong Kong, China (2000), Kyoto, Japan (2001), Singapore (2002), Rome, Italy (2003), Brisbane, Australia (2004), New York, USA (2005), Wuhan, China (2006), Nancy, France (2007), Auckland, New Zealand (2008), and Poznan, Poland (2009). This year, the conference venue came back to Hong Kong, 10 years after its founding. To continue this excellent program, we were pleased to serve as the Workshop Chairs for WISE 2010. This volume comprises papers from one collated symposium and two WISE 2010 workshops:

1. The First International Symposium on Web Intelligent Systems and Services (WISS 2010)
2. The Second International Workshop on Mobile Business Collaboration (MBC 2010)
3. The First International Workshop on Cloud Information System Engineering(CISE 2010)

These three events were elected from a public call-for-proposals process. The event organizers put tremendous effort into soliciting and selecting research papers with a balance of high quality, novel ideas, and emerging applications. They also followed our recommended vigorous review process. A total of about 40 papers from a wide range of countries were accepted. We appreciate interest and support of the authors and attendees. We are grateful to the WISE 2010 organizers for their generous support, in particular, Qing Li, Lei Chen, Hong-va Leong, and Howard Leung. We appreciate the hard work of all event organizers and Program Committee members in putting together the program. We also thank all the authors for their contributions.

December 2010

Dickson K.W. Chiu  
Ladjel Bellatreche

# The First International Symposium on Web Intelligent Systems and Services (WISS 2010) Chairs' Message

The global economy and organizations are evolving to become service-oriented and many business activities have moved to the Web. Beyond service-oriented architecture (SOA) and Web 2.0, intelligence in computing is essential to achieve service personalization and excellence for the ever complicated requirements in the rapidly evolving global environment. This involves knowledge from various disciplines such as computer science, industrial and systems engineering, management science, operations research, marketing, contracts and negotiations, as well as culture transformation and integration methods based on beliefs, assumptions, principles, and values among organizations and humans. The creation, operation, and evolution of such research and practice raise concerns that range from high-level requirements and policy modeling through to the deployment of specific implementation technologies and paradigms, and involve a wide (and ever growing) range of methods, tools, and technologies. They also cover a broad spectrum of vertical domains, industry segments, and even government sectors. We intentionally sought scientists, engineers, educators, industry people, policy makers, decision makers, and others who have insight, vision, and understanding of the big challenges in Web intelligent systems and services. We accepted over 30 papers from various countries all over the world. We thank the WISE2010 organizers, the *International Journal of Systems and Service-Oriented Engineering* (IJSSOE), and the *International Journal of Organization and Collective Intelligence* (IJOICI) for their generous support. The great success of the workshop is indebted to the hard work of all Program Committee members. We also thank all the authors for their contributions.

December 2010

Hideyasu Sasaki  
Dickson K.W. Chiu

# The First International Workshop on Cloud Information System Engineering(CISE 2010) Chairs' Message

“Cloud” is a common metaphor for an Internet-accessible platform of shared hardware and software hidden from users for scalable service provision. The technical foundations of cloud computing include service-oriented architecture (SOA) and virtualizations of hardware and software. Under cloud computing, the capabilities of information systems are provided as services, accessible anywhere anytime without requiring detailed knowledge of the underlying technology. Thus, many mature technologies are used as components in cloud computing, but there are still many unresolved and open problems. In particular, how traditional information systems can be (re-)engineered and migrated to new cloud platforms is a key issue of its adoption. This leads to our workshop topic of “Cloud Information System Engineering” (CISE). The creation, operation, and evolution of such research and practice raise concerns that range from high-level requirements and policy modeling through to the deployment of specific implementation technologies and paradigms, and involve a wide (and ever growing) range of methods, tools, and technologies. They also cover a broad spectrum of vertical domains, industry segments, and even government sectors. This event intentionally seeks scientists, engineers, educators, industry people, policy makers, decision makers, and others to share their insight, vision, and understanding of the big challenges in cloud information systems engineering. We thank the WISE 2010 organizers, the *International Journal of Systems and Service-Oriented Engineering* (IJS-SOE), and the *International Journal of Organization and Collective Intelligence* (IJOICI) for their generous support. The great success of the workshop is indebted to the hard work of all Program Committee members. We also thank all the authors for their contributions.

December 2010

Ho-fung Leung  
Shing-Chi Cheung  
Dickson K.W. Chiu

# The Second International Workshop on Mobile Business Collaboration (MBC 2010) Chairs' Message

The recent advancement of workflow technologies and adoption of the service-oriented architecture (SOA) has much facilitated the automation of business collaboration within and across organizations to increase their competitiveness and responsiveness to the fast evolving global economic environment. The widespread use of mobile technologies has further resulted in an increasing demand for the support of mobile business collaboration (MBC) across multiple platforms any-time and anywhere. Examples include supply-chain logistics, group calendars, and dynamic human resources planning. As mobile devices become more powerful, the adoption of mobile computing is imminent. However, mobile business collaboration is not merely porting the software with an alternative user interface, but rather involves a wide range of new requirements, constraints, and technical challenges. The First International Workshop on Mobile Business Collaboration organized by Dickson K.W. Chiu and Yi Zhuang was held on April 21, 2009 in Brisbane, Australia. After the successful first year providing many interesting ideas and research problems, we believe that MBC will become an annual meeting opportunity for the research community. The Second International Workshop on Mobile Business Collaboration (MBC 2010) was held in conjunction with the 11th International Conference on Web Information System Engineering (WISE 2010). We intentionally sought for scientists, engineers, educators, industry people, policy makers, decision makers, and others who had insight, vision, and understanding of the big challenges in this emerging field. We would like to take this opportunity to thank our Program Committee for their work in selecting the papers, and the WISE conference organizers for their generous support for this year's event. This workshop was partially sponsored by the National Natural Science Foundation of China under grant Nos.60873022 and Nos.60903053, and the Natural Science Foundation of Zhejiang Province of China under Grant No. Z1100822.

December 2010

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# Table of Contents

## The 1st International Symposium on Web Intelligent Systems and Services(WISS 2010)

### Decision and e-markets

Strategic Points to Minimize Time Cost for Decision Making under Asynchronous Time Constraints . . . . .	1
<i>Hideyasu Sasaki</i>	
A Recommender System for Infrequent Purchased Products Based on User Navigation and Product Review Data . . . . .	13
<i>Noraswaliza Abdullah, Yue Xu, and Shlomo Geva</i>	
Forming Buyer Coalition Schemes with Ontologies in E-Marketplaces . . .	27
<i>Panida Tansiri, Laor Boongasame, Dickson K.W. Chiu, and Ho-fung Leung</i>	
Toward a Framework for Assessing E-Marketplace Service Quality . . . . .	36
<i>Hung-Jen Tu and Yuan-Ting Chao</i>	

### Rules and XML

Relaxing Queries Based on XML Structure and Content Preferences . . . .	44
<i>Wei Yan, Z.M. Ma, Fu Zhang, and Xiangfu Meng</i>	
Automatic Extraction Rules Generation Based on XPath Pattern Learning . . . . .	58
<i>Jingwei Zhang, Can Zhang, Weining Qian, and Aoying Zhou</i>	
An XML-Based Representational Document Format for FRBR . . . . .	70
<i>Naimdjon Takhirov, Trond Aalberg, and Maja Žumer</i>	
A Framework for XML Schema Integration via Conceptual Model . . . . .	84
<i>Jakub Klímeck, Irena Mlýnková, and Martin Nečaský</i>	

### Web Service Intelligence

Probability Distribution-Based QoS Analysis for Web Service Composition . . . . .	98
<i>Huiyuan Zheng, Jian Yang, and Weiliang Zhao</i>	

A New Approach to Populate a Semantic Service Registry ..... 112  
*J r mie Doucy, Habib Abdulrab, Patrick Giroux, and  
Jean-Philippe Kotowicz*

From ASTD Access Control Policies to WS-BPEL Processes Deployed  
in a SOA Environment ..... 126  
*Michel Embe Jiague, Marc Frappier, Fr d ric Gervais,  
R gine Laleau, and Richard St-Denis*

Business Rules for Creating Process Flexibility: Mapping RIF Rules  
and BDI Rules ..... 142  
*Yiwei Gong, Sietse Overbeek, and Marijn Janssen*

**Semantics and Services**

NtLM: A Time-Enhanced Language Model Based Ranking Approach  
for Web Search ..... 156  
*Xiaowen Li, Peiquan Jin, Xujian Zhao, Hong Chen, and Lihua Yue*

Is Vote Effective? An Empirical Study of Community Deliberation in  
Social Webs ..... 171  
*Krissada Maleewong, Chutiporn Anutariya, and Vilas Wuwongse*

Image123: A “Web1.0+Web2.0+Semantic Web” Based Image Retrieval  
System ..... 184  
*Rachanee Ungrangsi and Chutiporn Anutariya*

Developing Semantic Rich Internet Applications Using a Model-Driven  
Approach ..... 198  
*Jes s M. Hermida, Santiago Meli , Andr s Montoyo, and  
Jaime G mez*

**Analyzing Web Resources**

Multi-facets Quality Assessment of Online Opinionated Expressions .... 212  
*Raymond Y.K. Lau, Wenping Zhang, Yunqing Xia, and Dawei Song*

Providing Flexible Tradeoff for Provenance Tracking ..... 226  
*Liwei Wang, Henning K ehler, Ke Deng, Xiaofang Zhou, and  
Shazia Sadiq*

Using Patterns in the Behavior of the Random Surfer to Detect  
Webspam Beneficiaries ..... 241  
*Thomas Largillier and Sylvain Peyronnet*

Unsupervised Segmentation of Bibliographic Elements with Latent  
Permutations ..... 254  
*Tomonari Masada, Yuichiro Shibata, and Kiyoshi Oguri*

## Engineering Web Systems

Refactoring ActionScript for Improving Application Execution Time . . . . .	268
<i>Ming Ying and James Miller</i>	
RESTful, Resource-Oriented Architectures: A Model-Driven Approach . . . . .	282
<i>Sandy Pérez, Frederico Durao, Santiago Meliá, Peter Dolog, and Oscar Díaz</i>	
Service-Based Integration in Event-Driven Manufacturing Environments . . . . .	295
<i>Jorge Minguéz, Frank Ruthardt, Philipp Riffelmacher, Thorsten Scheibler, and Bernhard Mitschang</i>	
Towards a Quality Service Layer for Web 2.0 . . . . .	309
<i>Markus Schaal, David Davenport, and Ali Hamdi Cevik</i>	

## Intelligent Web Applications

A Smart User Interface for Service-Oriented Web . . . . .	318
<i>Shiping Chen, Surya Nepal, and Athman Bouguettaya</i>	
Adoption of Information Technology Policies in the Tourism Sector in the Era of WEB2.0 . . . . .	331
<i>Constantine Coutras, Eleanna Kafeza, and Irene Kafeza</i>	
An Abbreviate Representation for Semantically Indexing of Physically Massive Data out of Sensor Networks on the Rove . . . . .	343
<i>MinHwan Ok</i>	

## Web Communities and Personalization

Detection of Web Communities from Community Cores . . . . .	351
<i>Xianchao Zhang, Liang Wang, Yueting Li, and Wenxin Liang</i>	
Extracting Hidden Information Based on Comparing Web with UGC . . . . .	365
<i>Keisuke Uchimura and Akiyo Nadamoto</i>	
A Timeline-Based Algorithm for Personalized Tag Recommendation . . . . .	378
<i>Zhaohui Yu, Puwei Wang, Xiaoyong Du, Jianwei Cui, and Tianren Xu</i>	
Personalized Book Recommendations Created by Using Social Media Data . . . . .	390
<i>Maria Soledad Pera, Nicole Condie, and Yiu-Kai Ng</i>	

**The 1st International Workshop on Cloud Information System Engineering(CISE 2010)**

Requirements Engineering for Cloud Computing: A Comparison Framework ..... 404  
*Stefan Wind and Holger Schrödl*

Cloudle: An Ontology-Enhanced Cloud Service Search Engine ..... 416  
*Jaeyong Kang and Kwang Mong Sim*

CryptoDSPs for Cloud Privacy ..... 428  
*Juan Ramón Troncoso-Pastoriza and Fernando Pérez-González*

Dynamic Resource Scheduling and Workflow Management in Cloud Computing ..... 440  
*Xuelin Shi and Ying Zhao*

A Security and High-Availability Layer for Cloud Storage ..... 449  
*Maxim Schnjakin, Rehab Alnemr, and Christoph Meinel*

**The 2nd International Workshop on Mobile Business Collaboration (MBC2010)**

A New Automatic Train Identification System Based on RFID ..... 463  
*Cheng Gong and Wenjun Fan*

A New Method for Business Process Mining Based on State Equation ..... 474  
*Hua Hu, Jianen Xie, and Haiyang Hu*

Checking Order Constraints in Collaborative Workflow with Invariant Analysis ..... 483  
*Jidong Ge and Haiyang Hu*

Alert-Based Hiker Status System ..... 494  
*Bob H.L. Cheung, Dickson K.W. Chiu, Haiyang Hu, Yi Zhuang, and Hua Hu*

**Author Index** ..... 505