

Title (en)
DISPLAY PACKAGE

Title (de)
ANZEIGEGERÄTE

Title (fr)
EMBALLAGE DE PRÉSENTATION

Publication
EP 2576381 B1 20160720 (EN)

Application
EP 11725576 A 20110602

Priority
• US 35078110 P 20100602
• US 2011038863 W 20110602

Abstract (en)
[origin: WO2011153307A1] A display package (10) comprising a shell having a cavity (90) therein sized to house therein at least one product (20) having a consumer-activated feature (55), wherein the at least one product is movable inside the cavity, the shell comprising at least one aperture (50) structured and configured to allow a consumer to touch the at least one product inside the shell thereby moving and positioning the at least one product to register the consumer-activated feature with the at least one aperture so that the consumer-activated feature is at least partially exposed through the at least one aperture.

IPC 8 full level
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CPC (source: EP US)
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