

# An Update on the CE Society's China Operations

Established in 1962, the Chinese Institute of Electronics (CIE) is one of the largest professional communities in China. It has more than 100,000 individual members and over 600 entity members. CIE's Internet-of-Things Council (CIE-IoTC) has become the most important organization in the domain of IoT in China, and it is the organizer of the annual China IoT Conference and Expo, which is the country's largest and most important IoT event, with more than 2,800 conference attendees and over 11,000 expo attendees.

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A VIP group photo at the Sixth China IoT Conference and Expo.

In April 2015, Stephen Dukes and Yu Yuan visited the CIE-IoTC office in Beijing and established a common bond with the CIE-IoTC leaders for win-win

collaborations in conferences, standards, and publicity. As a follow-up, Sharon Peng, Lee Stogner, and Yu Yuan attended the Sixth China IoT Conference and

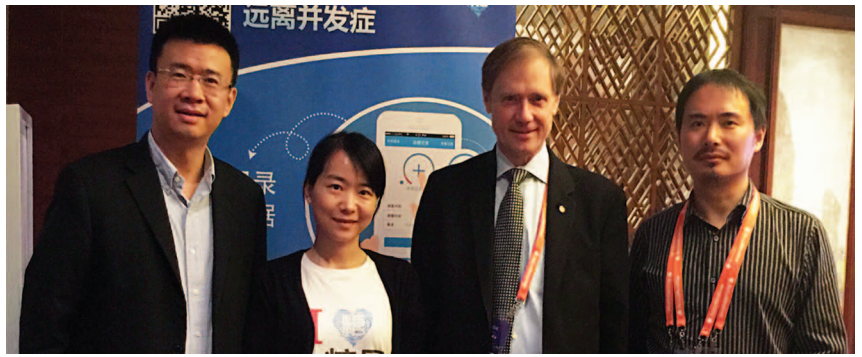


Yu Yuan (left) moderating a panel at the Sixth China IoT Conference and Expo.

Expo in Shanghai on 20–22 May 2015. Lee Stogner gave a keynote speech about the IEEE IoT Initiative at the conference, and Yu Yuan moderated a panel discussion on entrepreneurship in IoT.

**COLLABORATIONS WITH SIBET**

Suzhou Institute of Biomedical Engineering and Technology (SIBET), Chinese Academy of Sciences, is the only institute focusing on medical devices and biomedical engineering in the Chinese Academy of Sciences.



Stephen Dukes (third from left), Yu Yuan (right), and the cofounders of HMS (a noncommunicable diseases management company) at ICCE-Asia 2015.



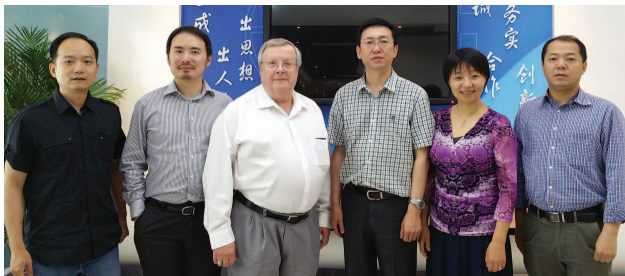
A keynote address was given by Lee Stogner at the Sixth China IoT Conference and Expo.



Brian Markwalter speaks at ICCE-Asia 2015.



Tom Coughlin at CES Asia 2015.



Yu Yuan (second from left), Lee Stogner (third from left), and Sharon Peng (fifth from left) with SIBET leaders.



Sharon Peng in attendance at CES Asia 2015.



An interview with Stephen Dukes at CES Asia 2015.



Attendees listening to one of the many speeches at ICCE-Asia 2015.



Lee Stogner at CES Asia 2015.





Yu Yuan (right) appears at the IEEE Experts Corner at CES Asia 2015.

In May 2015, Sharon Peng, Yu Yuan, and Lee Stogner visited SIBET's facility in Suzhou and explored the possible collaborations with the institute. The identified collaboration areas included consumer health care, smart homes, and neuroscience for consumer electronics.

### COLLABORATIONS WITH CWCISA

The China Wearable Computing Innovation and Strategic Alliance (CWCISA) consists of more than 60 corporate members, including Huawei, ZTE, CEPREI, and TUV Rheinland. It has become a leading force in China's wearables industry. In April 2015,

Stephen Dukes and Yu Yuan visited the CWCISA office in Beijing. CWCISA expressed a strong interest in developing global standards for wearables under the IEEE Consumer Electronics Society, which was documented in a letter.

### ICCE-ASIA 2015 IN CONJUNCTION WITH CES ASIA 2015

The inaugural 2015 IEEE International Conference on Consumer Electronics—Asia (ICCE—Asia) presented a two-day program consisting of 20 speeches, two panels, and four demonstrations during the Consumer Electronics Show (CES) Asia 2015, which attracted more than 100 attendees. Sharon Peng, Brian Markwalter, Stephen Dukes, Tom Coughlin, Lee Stogner, and Yu Yuan presented speeches at the conference. Intensive media coverage was also conducted before, during, and after the conference.

—Yu Yuan

## The 2015 IEEE Panel of Editors Meeting

The IEEE Panel of Editors (PoE) meeting is an annual gathering of editors from all publications across IEEE. This provides an opportunity to discuss a wide range of procedural and policy issues relating to IEEE publications and also a chance to review the state of the publications industry as well as learn about a wide range of strategic initiatives from the IEEE Publications Services and Products Board (PSPB).

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This article emphasizes the key points taken from the most relevant presentations from PoE 2015. Many of the more technical presentations are not discussed here, as they would not be of interest unless you are directly involved in IEEE editorial work.

The main activities from PoE are discussed in this report. Note that these represent a high-level overview of each presentation, and many additional slides and corresponding discussion points have been omitted. For those who are interested in learning

more, I have saved most of the original presentations and am willing to share them with anyone who contacts me. I am also happy to answer any questions you have. The best e-mail to contact me at for IEEE-related matters is [dr.peter.corcoran@ieee.org](mailto:dr.peter.corcoran@ieee.org).

### MAIN KEYNOTE— IEEE TRENDS TO WATCH

The main conference keynote focused on the publishing marketplace for scientific and engineering technical materials. It was very interesting to learn